

## Addendum

This document provides additional information relating to both specific aspects of the post/faculty and any post specific person specification criteria. The information contained within this document should always be read in conjunction with the accompanying generic Role Profile.

Job Title:

**Senior Lecturer in Digital Economy, Entrepreneurship and Innovation**

### **Background Information/Relationships**

Surrey Business School is a mid-sized business school with over 100 academic staff members from around the globe, and a highly cohesive and collegial atmosphere. The school is accredited by AACSB, AMBA and was recently awarded the Advance HE Athena SWAN bronze award. We inspire positive change in business and society, individuals and organisations, locally and globally by blending the rigour of high-quality impactful research with excellent teaching and the strengths of a technology-led university. We are ranked in the top 10 for business and economics in the United Kingdom by the [Times Higher Education World University Rankings 2022](#) by subject. The school's strengths are in digital innovation and technological transformation, international trade, leadership and organizational psychology and sustainability. Set in the beautiful countryside of Surrey with the convenience of bustling Guildford on your doorstep and London just 34 minutes away by train, the University of Surrey is an outstanding international University with an enterprising spirit. The school runs a full range of programmes including undergraduate, postgraduate and MBA programmes, as well as a PhD programme. The School works closely with a network of business partners and other stakeholders, boasting strong links with many technology-oriented start-ups and established firms in London, and the South-East of England. For further information, please visit the SBS website.

DDEEI, the Department of Digital Economy, Entrepreneurship, and Innovation (<https://www.surrey.ac.uk/departments-digital-economy-entrepreneurship-innovation>) is the home of many internationally recognised academics who are reaching out to business and delivering ground-breaking advancements in digital entrepreneurship and leading in areas such as big data, digital platforms and digital business models. Please visit the DDEEI and the CoDE websites for more information and details on our research and teaching foci. To get a feel for the team and their experiences please visit the team page. Please also explore the Surrey CoDE research centre and the EPSRC Centre for Distributed Digital Economy.

CoDE, the Centre of Digital Economy (CoDE, <https://www.surrey.ac.uk/centre-digital-economy>), led by Professor Annabelle Gawer, is closely affiliated to the DDEEI. The successful candidate and post holder will be invited to join CoDE, the leading multidisciplinary research centre dedicated to understanding the social, technological, economic, managerial, organisational, political, and ethical implications of the digital economy. The digital economy changes how we work, how we compete, how we organise and how we innovate. At CoDE, we drive forward joint projects to leverage the opportunities created by the digital economy to enhance society and enrich human life. Our 35 members' research includes work on fascinating topics such as the power of BigTech platforms, digital platforms and new business ecosystems, digital entrepreneurship and innovation, the impact of digital on sustainability, fake news in social media, and how blockchain is transforming supply-chains. We also study digital innovation in developing countries and particular in the digitalisation of governments in the global South. Members of CoDE contribute to the research fields of Strategy, Entrepreneurship, Information Systems, Supply-Chain and Operations, Organisation Theory, and Sociology. Half of our members belong to DDEEI, while the other half comes from across departments in SBS such as Finance or Business Transformation, as well as other departments in the Faculty of Arts and Science such as Sociology. We also have members from other University of Surrey faculties and institutes such as Faculty of Engineering and Physical Science and the People-Centred AI Institute. We always look to support and to connect to interesting research that explores any dimension of the digital economy, be it economic, managerial, social, or organisational. In addition to our research, we organize events, conferences, and webinars that help diffuse and cross-fertilize ideas and bring together different communities of academics, business practitioners including innovators and entrepreneurs, and regulators. Examples of our conferences, activities, and keynote speeches by CoDE members can be found on CoDE YouTube channel <https://www.youtube.com/@SurreyCODE>.

Our staff publish in leading journals in our fields such as Academy of Management journals, Strategic Management Journal, Organization Studies, HBR, the International Journal of Operations Management, Technovation, Journal of Business Ethics, and Supply Chain Management among others. DDEEI is led by Professor Glenn Parry and includes a healthy mix of research active faculty and practitioner teaching fellows. As a team, we have grown strongly in recent years, and will continue to do so in future, with

further appointments already in the pipeline. As a growing department, we seek to appoint a Lecturer in Digital Economy, Entrepreneurship and Innovation to join our team. Individuals are expected to have either published at least one CABS 3 article in the leading journals, and to be developing a full pipeline of CABS 3 and 4 articles going forward, and teach a broad range of digital entrepreneurship and innovation topics across the curricula of UG and PG programmes. You would also contribute to developing the research agenda of the Department of Digital Economy Entrepreneurship and Innovation, participate in grant applications and cooperate with companies and other external stakeholders. In your teaching, you are expected to emphasise the quality of the student experience.

As a growing department, we seek to appoint a Senior Lecturer in Digital Economy, Entrepreneurship and Innovation to join our team. Individuals are expected to have a track record of publications in leading journals, with a full pipeline of papers going forward, and teach a broad range of digital entrepreneurship and innovation topics across the curricula of UG and PG programmes. You would also contribute to developing the research agenda of the Department of Digital Economy, Entrepreneurship and Innovation, participate in grant applications and cooperate with companies and other external stakeholders. In your teaching, you are expected to emphasise the quality of the student experience.

### Job Summary and Purpose

- To contribute to the research life of the Department.
- To make a major contribution to research and to publish journal articles at CABS 3 and 4:
  - For the Senior Lecturer, we would expect at last three CABS 3 papers already published, and several CABS3 or 4 in the pipeline.
- To gain funding for research
- To make a contribution to teaching at undergraduate and postgraduate level: the post holder typically is expected to lead one module and teach in another module.
- To lead developing taught courses at undergraduate and postgraduate level.
- To contribute to the research life of the Department.
- To lead in Faculty/Department management and administration at an appropriate level.

The post holder will be a member of the Department for Digital Economy, Entrepreneurship and Innovation and is expected to contribute to the Centre of Digital Economy.

### Person Specification

This section describes the sum total of knowledge, experience & competence required by the post holder that is necessary for standard acceptable performance in carrying out this role. This is in addition to the criteria contained within the accompanying generic Role Profile.

	<b>Essential/ Desirable</b>
PhD in relevant area	Essential
Evidence of leadership in knowledge and understanding of current developments in digital economy, digital innovation/ entrepreneurship, digital business models	Essential
A publication record in 3* and 4* journals and evidence of a strong pipeline of research papers showing target journals and each paper's stage of development. You will already have at least three publications at CABS 3 or 4 level. Please give the CABS rating of all your publications on your application e.g. (rated CABS 3).	Essential
Willingness to contribute to programme management, support and development	Essential
Experience in teaching and holding module leadership. Capable of taking on modules in the Department at undergraduate and postgraduate levels. Teaching to specialists and non-specialists, while enhancing the student experience	Essential
Willingness to undertake administrative duties within the department	Essential
Evidence of success in funding research	Desirable
<b>Special Requirements</b>	

The post holder will be expected to contribute to programme development, refreshing and assessment activities throughout the academic year, including times when students are not on campus	Essential
The post holder is expected to work outside normal office hours as necessary	Essential
Experience in teaching on executive education	Desirable
Potential and desire to work closely with people in business and other external organisations in research and knowledge exchange	Desirable

### Key Responsibilities

This document is not designed to be a list of all tasks undertaken but an outline record of any faculty/post specific responsibilities (5 to 8 maximum). This should be read in conjunction with those contained within the accompanying generic Role Profile.

1. Conduct sustainable independent research to an internationally excellent standard in the Surrey Business School.
2. Pursue opportunities to capture funding from UKRI and other sources.
3. Demonstrate currency of knowledge in relation to developments in managerial practice.
4. Enhance the academic standing of the School through contribution at national and international conferences.
5. Lead module teaching at undergraduate and postgraduate levels in digital economy, entrepreneurship and related areas, e.g. business model innovation, digital transformation, disruptive technologies, and the economics and management of innovation processes.
6. Lead innovation in curriculum development and design programmes that keep the Department/faculty at the leading edge of the discipline. Take responsibility for the quality of curriculum development and programme designs.
7. Recruit and supervise PhD students.
8. Contribute to the strategic development of the Department and wider culture of the School through engagement with research strategy, programme development and business school projects and initiatives.
9. Support the academic culture of the School and Department through taking a key academic leadership role, along with regular attendance/leading (as appropriate) of meetings and related activities – both inside and outside of semester time.
10. Take administrative responsibility at the Department or school Level.
11. Show experience in and dedication to providing a high-quality student experience.

### Student pastoral care

12. Develop and use pastoral care skills to support the academic development of students and ensure a good student experience.
13. Act as personal tutor and give first line support before referring students on to appropriate services.
14. You will typically be assigned a number of personal tutees and a very small number of work placement students.

### N.B. The above list is not exhaustive

All Staff are expected to:

Positively support equality of opportunity and equity of treatment to colleagues and students in accordance with the University of Surrey Equal Opportunities policy.

Undertake such other duties, within the scope of the post, as may be requested by your manager.

Help maintain a safe working environment by:

- Attending training in Health and Safety requirements as necessary, both on appointment and as changes in duties and techniques demand.
- Following local codes of safe working practices and the University of Surrey Health and Safety Policy.